



HEADWAY HERTFORDSHIRE

Improving Life After Brain Injury

A-Z OF FUNDRAISING IDEAS





Abseil

Scale the dizzy heights of a local landmark.

Aerobics

Organise a sponsored aerobathon with the help of gyms, leisure centres and sports shops.

Afternoon Tea

Put the kettle on and get baking. Entertain guests with, auctions, tombolas & live music.

Arts & Crafts Stall

Get artsy and crafty - rope in your friends too - and sell your wares on a stall.

Art Exhibition

Stage an exhibition for local artists. Charge entrance fee and commission.

Auction

Auction off original items, taking a percentage of sales.

Auction of Promises

Auction services of people and businesses - anything from singing lessons to dinner for two.



Badge Making

Make badges to sell at work, to friends or at craft fairs.

Bad Tie Day

Charge your colleagues a pound to come in wearing their loudest tie. Award the winner.

Barbeque

Add music, some football and a rounders set and make it a whole day's event.

Beat the Goalie

Score a goal and win a prize. Footballers pay to enter.

Bed Push

The 'bed' can be anything from a hospital bed to a four-poster or even a 3-piece suite!

Bingo

Hold a one-off evening or regular morning sessions.

Board Games Evening

Invite friends over to play Scrabble, Monopoly, Cluedo and more. Charge entrance or game fee.

Boat Race

Teams build model boats and race them.

Book Sale

Sell old books, collected from everyone you know. Book dealers might buy leftover stock.

Bungee Jump

Raise sponsorship by flying in the face of fear!



Cake Stall

Hold a traditional cake stand at fetes or fairs. Check health and safety regulations!

Calendars

Design & sell a pictorial calendar for your company, school or club.

Candle making

Make and sell candles at craft fairs or coffee mornings.

Car boot sale

Cash in your old belongings or sell pitches. Raise more with bouncy castles etc.

Car treasure hunt

Drive from clue to clue in search of the 'treasure'. Teams pay to enter.

Car wash

Wash your friend's cars and ask them for a donation!

Carnival

Arrange a colourful carnival for your town, charging for each float entered.

Carol concert

Host a festive concert for your community. Earn extra by selling minced pies & mulled wine.

Carol singing

Get a group to go door-to-door singing. Bigger public displays may require a licence.

Charity ball

Raise sponsorship the sophisticated way. Organise a themed night with DJ or live music at a hotel or nightclub. Charge for tickets and boost your earnings with games and a tombola.

Charity 'Push'

Get sponsored to cover a set distance in a bed, shopping trolley, bathtub, wheelie bin...

Children's Party

Organise children's parties or activities but be sure to check relevant childcare practices.

Cycle Ride

Any distance counts - whether it's 5k or 100k, get people to sponsor you and get on your bike!

Classic Car Show

Well-organised classic car and bike shows are great crowd pullers and fantastic fundraisers.

Coconut Shy

An easily arranged game for traditional fairs. All you need are a few coconuts and wooden balls.

Coffee Morning

It's open house for the morning. Make extra with bring and buy sales and cake stalls.

Concerts

Entertain the crowds with your own recital or hire bands of musicians.

Cookery Demo

Invite local chefs to share the recipe of their success with a ticket-paying audience.

Copper Collection

Ask people to donate their collections of one and two pence pieces.

Crossword Contest

Compile a huge crossword, people pay per clue. Each number hides a ticket for prize draw.



Dance

Barn dances, tea dances, '70's, 80's or 90's discos, salsa dances or a full on rave - whatever rocks your boat.

Darts Tournament

Challenge all the pub teams in the area to compete for cash prizes, or a barrel of beer.

Dinner and Cabaret

Hire a popular and spacious restaurant. Entertain ticket holders with music, comedy & magic.

Disco

Spin the decks or hire a DJ to stage a themed disco night. People could dress up for extra fun!

Dog show

Charge proud pet-owners to show off their pooches. Ask pet shops to sponsor the event.

Duck race

Sell numbered plastic ducks and launch them from a bridge. The duck to finish first wins.



Easter Egg Hunt

Edible hide and seek. Charge entry fee and ask confectioners to provide the eggs.

Eating Marathon

Get sponsored to stuff your face with as many baked beans, pies, cream cakes etc. as possible.

Eyebrows

Get sponsored to shave one or both off - they grow back eventually....



Face Painting

Get creative with face paints at fetes, fairs and children's parties.

Fancy Dress

Jazz up your event with a fancy-dress contest. Charge entrance fee.

Fashion Show

Ask businesses to sponsor venue, outfits or catwalk. Charge admission and sales commission.

Film Evening

Recreate an evening of vintage cinema by showing classic films and musicals.

Flower Arranging

Make your own fresh, dried or silk arrangements to sell at craft fairs or fetes. Always popular.

Foreign Coins

Ask people to donate their leftover holiday coins. Change into sterling once you have enough.

Fun Day

Arrange games, music, competitions and stalls at a nearby hall or sports club.

Furniture Sale

Hire a large hall to sell donated furniture and old office equipment. Take sales commission.

G

Game Show

Host mock versions of Who Wants To Be A Millionaire or The Weakest Link. Otherwise adapt board games for big audiences, and get prizes donated.

Garage Sale

Sell off all your unwanted belongings.

Garden Party

Sell tickets or invite guests to make a donation.

Gardening

Offer your gardening services to friends and family.



Halloween Party

Another excuse to dress up and party. Charge entrance fees and raise money trick or treating.

Head Shave

Sick of bad hair days? Go bald for Headway Hertfordshire.

Hats for Headway

Look out for our Hats for Headway days and get your family, friends and colleagues to join in! Check out our [Facebook page](#) for the next event.



Indoor Market

Rent out stalls to local traders or take cut of profits.

Ironing

Offer your ironing services - at a cost.

It's a Knockout

Revive the 80s game show by inviting teams to compete in silly games in silly costumes.



Jailbreak

Dump teams in the middle of nowhere. With no money or transport, see who gets back to base first. Charge entrance fees and offer prizes.

Jazz Festival

Play your own brand of jazz or stage a show for local musicians. Sell tickets and refreshments.

Jewellery Making

Buy your own beads and get threading. Sell your products to at markets and craft fairs.

K

Karaoke

Arrange your own Pop Idol contest. All you need is a karaoke machine, a friendly venue and a well-stocked bar.

L

Left-handed Day

Try doing everything with your left hand for the day and get sponsored for it.

Line Dancing

It's all the rage. Just make sure you have a caller and plenty of enthusiasm!

m

Marathons

Get sponsored to run a traditional 26.2 mile race.

Medieval Evening

Themed evening of medieval food, costumes and entertainment.

Mile of Pennies

Make a coiled mile of pennies in your town centre, school or sports club. Ask shoppers to help by donating their coins.

Mini-Olympics

Invite everyone you know to compete in traditional & silly sports. Charge entry.

Mufti Day

Introduce dress down day at work or school. Everyone makes a small donation to leave their suits or uniform at home.

Music Concert

Entertain the crowds with your own recital or hire bands of musicians.



Nature Trail

Offer guided walks to natural beauty spots.

New Year Resolutions

Get sponsored to stick to your new year's resolutions (or ask people to challenge you to one!)



Open Garden

Open your garden to visitors. Sell tickets, refreshments, plants and vegetables.

Opera Night

Stage an opera evening in your area - you might even be able to persuade a local choir to stage a concert for you!

Outward Bound

Climb, hike, abseil - and get sponsored for it.



Paintballing

Organise paintballing challenges at locally run centres. Players pay to enter.

Pancake Race

Get flipping on Shrove Tuesday. Charge teams to enter.

Pantomime

Your chance to play the ugly sister. Stage a production with friends, family and colleagues.

Parachute Jump

Daredevils only. Get sponsored to take the plunge.

Personalised Gifts

Arty? Sell uniquely personalised gifts for special occasions.

Pick a Cork

Fair game. Pick a numbered cork out of a board. If the number's a winner, claim a prize.

Picture Framing

Frame and sell prints of local scenes, or pictures relevant to your company, school or club.

Plant a Tree

Seek sponsors for a 'plant a tree' scheme.

Pledges

Gather pledges of support, donations and services. These could be auctioned or raffled off.

Private Tuition

Whether it's French or Flamenco, sell your skills with private lessons as raffle tickets.



Quizzes

If your local doesn't run a pub quiz, set one up. Test the regulars on pop, trivia or sport.



Raffle

Ask local firms to donate prizes and sell tickets. Check raffle laws with your local authority.

Raft Race

Teams compete by building their rafts and racing over a set distance. Teams pay to compete.

Ramble

Take to the countryside for a mass walkabout. Throw in a theme (fancy dress, singles, three legged, Easter), and charge for entry and refreshments.

Recipe Book

Publish favourite recipes from local restaurants and chefs.

Refreshments

Sell teas, coffees, sandwiches, biscuits, cakes, etc, at any fundraising event

Roll-a-Coin

Fair game where player rolls a coin down a chute, aiming to land on a playing card.



Sale of Xmas Gifts

Sell Christmas cards, wrapping, gifts, food and drink.

Spinathon

Get on your bike at the local gym, perhaps get a team involved for a relay and ask for sponsorship and donations for your efforts.

Scavenger Hunt

Variation on the treasure hunt where participants have a list of items to collect.

Shoe Shine

Get down on your knees at your nearest train station or shopping centre.

Silver Collections

Ask supporters to donate their loose change collections.

Spare Change

Down the back of the sofa, in a jar on a kitchen shelf - we all have spare change knocking about the house. Ask supporters to dig out & donate theirs.

Sport Club Event

Whatever your sport - be it football, netball, hockey, rugby, athletics, elephant polo... gather your team mates and do something sponsored!

Sponsored Silence

Mum's the word. Stay silent for as long as you can.

Stationary Cycle

Don't fancy the map reading? Forget cycling to Paris but cover the same distance at the gym.

Swear Box

Spend a £1 for every \$@*£\$! uttered. Put a box at home, at work and at the pub.

Swimathon

Get sponsored per length, mile, minute, hour...



Table Top Sale

Indoor variation on the car boot sale. Charge for table hire.

Talent Competition

Discover Britain's next big thing with your own talent show. Charge entry and offer prizes.

Ten-Pin Bowling

Bowling alleys often have special rates for big groups & charity evenings.

Tin Can Alley

Traditional fair game. Knock down the stack of tin cans and win a prize.

Tombola

Pick a raffle ticket out of a barrel and match it with a ticketed prize. Fair & fete favourite!

T-shirts & Clothing

Market Headway Hertfordshire by producing a range of promotional clothing.

Tuck Shop

Sell sweets, crisps, cake, drinks, etc, at a children's event.

U

Unwanted Presents

Arrange a post-Christmas sale of unwanted gifts. Ask traders to donate a cut of their takings.

V

Variety Show

Comedians, magicians, singers, dancers & musicians all under one roof.

Vehicle Rally

Well-organised car and bike shows are great crowd pullers and fantastic fundraisers.

W

Walks

Lead organised walks to historical spots and places of interest. Ghost walks are also popular.

Water Sports

Let others splash out as you splash in. Organise a water sports event or get sponsored to take part.

Waxing

A hair-raising experience for the boys. Get sponsored to wax your legs or chest.

Weight of the Cake

Fair game. Pay to guess the weight - and win the cake if you're right.

Welly Throwing

Fun for every fete and fair. Throwers compete to see whose welly goes furthest.

Windscreen Wash

Charge to wash windscreens of your friends' and familys' cars.

Wedding Donations

A lovely alternative to conventional wedding presents.



Xmas Hampers

Make up and sell your own Xmas hampers. Include food, drink, toys and gifts.

Xmas Draw

Sell tickets and ask local firms to supply prizes. Check regulations about public draws & raffles.

Xmas Grotto

Pull on your white Santa beard and brush up your ho, ho, ho!

Xmas Gift Sale

On the run up to the most wonderful time of year, run a gift sale! Why not add tags saying 'this gift has helped support Headway Hertfordshire'.

Xmas Dress Up Day

Enourage colleagues to get glitter-tastic, dress up as an elf or Christmas tree - all in aid of Headway Hertfordshire (a £1 each donation works well).

Xmas Collection

Really easy and straightforward - ask for Christmas donations for Headway Hertfordshire to help us deliver more great services in the New Year.



**Zodiac
Evening**

Invite a guest astrologer for a star-studded fundraiser. Charge for entry and horoscopes.

